

Abhimanyu Khadwal

constantly creating

Profile

Experienced in ideation, working with teams and creating ideas, I am still never sure how to fill an 'About me' column. I am adept with design and art, and wondering why you are reading this ?

Education

Guru Gobind Singh University - 2019

Masters in Mass Communications
(Corporate Communications)

DAV College Panjab University - 2017
Bachelors of Arts
(Honours in Psychology)

Skills



Creativity



Communication



Leadership



Work Ethic



Unique Approach



Random icon
(for symmetry)

Contact Details



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abhimanyukhadwal



+91-7678633017

Experience

• Writer 2015-2016

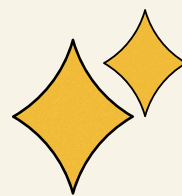
PU Mirror - Chandigarh

Wrote articles for the student-run e-magazine and content for social media. Conducted video interviews for the site as an anchor.

• Campus Editor 2016-2017

PU Mirror - Chandigarh

Edited and headed a team of student writers. Created content for the site. Conducted interviews. Created promotional campaigns.



● Experience



- **Intern - 2018**

Leo Burnett - Gurgaon

Copy and conceptual ideas for various campaigns. Overlooked copy variations and syntax. Rebranding tasks for company assets.

- **Columnist/Collaborator - 2019**

Breather Magazine

Wrote the humour column and collaborated on branding and marketing.

- **Creative Lead - 2020**

HubHawks - Gurgaon

Collaborated with design and copy teams, strategised campaign content, managed client relationships, and optimised creative output.

- **Copy Supervisor - 2021 - 2025**

And And Brand Partners - Gurgaon

Started as a copywriter. Worked on brands like Havells, Veeba, Nokia, Tata Motors, Centre For Sight and Narayana Health.

- **Copy Supervisor - 2026**

Wondrous - Gurgaon

Worked on Social Media for Hero Motocorp with a team.

- **Freelancer - 2026**

Worked across businesses and categories as a Copywriter, leading ideation and end-to-end communication.



Click here to see my work

www.hireabhimanyu.com

