



ABHIMANYU KHADWAL

'Constantly Creating'
www.hireabhimanyu.com

ABOUT ME

Experienced in ideation, working with teams and creating ideas, I am still never sure how to fill an 'About me column'. I am adept with design and art, and that has nothing to do with the fact that I had 'Arts' in 12th. And in the immortal words of every friend in history that has attempted to peer pressure you into smoking, "give it a shot".

CONTACT DETAILS

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SKILL HIGHLIGHTS



CREATIVITY



DESIGN



ADAPTABILITY



PERCEPTION



WORK
ETHIC



INTERPERSONAL
SKILLS



LEADERSHIP



UNIQUE
APPROACH



RANDOM GEAR
ICON
(FOR SYMMETRY)

EDUCATIONAL BACKGROUND

- Masters in
Communication
(2017-2019)

GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY, DELHI

- Bachelors of Arts
(Honours in Psychology)
(2014 - 2017)

DAV COLLEGE,
CHANDIGARH

EXPERIENCE

2015-2016

- **P.U. MIRROR,**
CHANDIGARH

Writer

- Wrote articles for the student-run e-magazine and content for social media.
- Conducted video interviews for the site as an anchor.

2018

- **LEO BURNETT, INDIA**

Intern

- Copy and conceptual ideas for various campaigns.
- Overlooked copy variations and syntax.
- Rebranding tasks for company assets.

2020

- **HUBHAWKS, GURUGRAM**

Creative Lead

- **Overlook ideas for various campaigns**
- **Work closely with a team of graphic designers and copywriters.**
- **Strategize content based on the client and campaign requirement.**
- **Maintain rapport with clients**
- **Conduct meetings to optimize creative output**

2016-2017

- **P.U. MIRROR,**
CHANDIGARH

Campus Editor for DAV College

- Edited and headed a team of student writers.
- Created content for the site.
- Conducted interviews.
- Creating promotional campaigns.

2019

- **BREATHER MAGAZINE**

Columnist

- Humour column.

- **Freelance for various projects**

Copy, photoshop, logo-design and rebranding and anchoring.

2021 - 2025

- **AND AND BRAND PARTNERS, GURUGRAM**

Copy Supervisor

- Worked on brands like Havells, Veeba, Nokia, Tata Motors and Narayana Health

For a detailed portfolio experience visit: www.hireabhimanyu.com/portfolio

